



DIVINE CREATIVE

productions

Events • Campaigns • Floral • Legendary Talent

GIVING THE GIRLS THEIR FLOWERS

Divine Creative is the magic behind *Legends of Drag*, celebrating drag queen elders across the country since 2018. The girls deserve their flowers, and it's a blessing to give them.

Co-founders Harry James Hanson and Devin Antheus authored *Legends of Drag: Queens of a Certain Age* (Abrams—Cernunnos, 2022), a photography and queer history book spotlighting 81 queens in 16 cities. The book debuted as an Amazon Best Seller and received praise in **The New York Times** & **Vogue**. Following the release, we produced a national tour of *Legends* live events, as well as two museum exhibitions, and content partnerships with global brands.

Divine Creative is a full-service photography, video, floral, and event production company. Leveraging our unparalleled pool of talent and artistic approach to commercial projects, we produce campaigns and experiences that are simply divine.





LONG LIVE

THE QUEENS

OFFERINGS

Legends Live



Branded Campaigns



Floral Installations



Legends Speaker Series



We bring the Legends to you:

An all-star drag show guaranteed to mesmerize. Our network of drag talent is second to none. Available for functions both public and private, anywhere, at any

Amplify your brand:

Connect to new audiences and inspire lifelong fans through distinctive creative direction and elegant storytelling. Turnkey photo and video, social content, global Pride campaigns.

Step through the portal:

Our immersive floral installations are the ultimate adornment. More than ambiance, they create an interactive experience for guests to pose, twirl, and share.

Pass the mic:

Hear stories of triumph, resilience, and glamour from the queens themselves, as well as the origins of *Legends of Drag*.

Divine Creative

LEGENDS L I V E

These queens know how to put on a show! Throughout 2022-23, the *Legends of Drag* tour produced sold-out events in ballrooms, nightclubs, museums, and community centers across the country.

Our international, intergenerational network of queens transform any occasion into a legendary affair: Pride festivals, galas, corporate functions, or private events. The Legends represent the pinnacle of professionalism and showmanship, masterfully delivering jaw-dropping performances that captivate and thrill.

- Full-Service Event Production
- 4-8 Entertainers + Emcee
- Lip Sync, Live Singing, DJs, Dance + Comedy Acts
- All-Ages Programs Available





BRANDED CAMPAIGNS

We are storytellers who never sacrifice style or substance. We are experts at creating content that harnesses the power of queer taste-making. Savvy strategy yields innovative productions and influential campaigns. Available for Pride month or every month. On location anywhere, or at our studio in Brooklyn. Easily combined with Legends Live events to capture the magic in real time.

In addition to casting Legends from coast to coast, we work with agency models, influencers, and independent artists to procure diverse talent and authentic voices.

- Photography or Video
- Strategy, Creative Direction, Production + Editing
- Pride Campaigns, Social, Editorial, Advertising
- In-House Floral Team
- Studio in Bushwick, Brooklyn

FLORAL INSTALLATIONS

Flowers bring a touch of opulence and otherworldliness to everything we do. Symbolizing devotion and ephemeral beauty, they are essential at any event of note. Our floral team brings expertise and artistry to create unique and impactful experiences. Our installations have shown in museums, ad campaigns, style sections, and prestige television.

- Floral Photo Booths
- Permanent or Temporary Art Installations
- Centerpieces, Statement Pieces, Welcome Arrangements
- VIP Gift Bouquets
- Editorial Styling
- Hands-on Workshops





LEGENDS SPEAKER SERIES

More than just powerhouse entertainers, the Legends are venerated pillars and spiritual leaders within their communities. By sharing their stories, we honor their legacies as survivors, trailblazers, and cultural ambassadors. We've seen firsthand the tremendous impact of intergenerational exchange.

- Priceless Wisdom
- Inspiring, Funny + Personal
- Drag + Trans History
- Moderated Discussions
- In-Person or Virtual
- 60-90 Minutes
- Hear the Origins of *Legends of Drag*

CLIENTS + PRESS

AARP
Aman Resorts
Amika
Chambord Liqueur
Foursquare
Guess
Guinness
HBO MAX
Lancôme
MAC Cosmetics
Marc Jacobs
The Met Store
Museum of Wisconsin Art
New York City AIDS Memorial
New York Live Arts
Netflix
Pantene
Perrier Jouet
Sephora
Smithsonian National Portrait Gallery
Tenderloin Museum
Trixie Motel
Warner Brothers

The New York Times – Celebrating ‘Legends’ Who Catwalk Among Us: ‘Legends of Drag: Queens of a Certain Age’

Vogue – A New Book, ‘Legends of Drag,’ Pays Homage to ‘Queens of a Certain Age’

Harper’s Bazaar – Striking Portraits of America’s Most Legendary Drag Queens

The Cut – Queens of a Certain Age: A New Photo Book Provides a Living History of Drag with the Help of the Icons Who Shaped it

The Advocate – A Legend in Her Own Time

Bust – ‘Legends of Drag’ Pays Homage to Drag Icons ‘of a Certain Age’ Who Paved the Way for the Queens of Today

The Guardian – Meet the Drag Queens Going Strong into Their 70s and 80s

Gayletter – Give Her Her Flowers

Wussy – The Life & Legacy of Atlanta Drag Icon, Tina Devore

Out – 5 Stunning Portraits of Legendary Drag Queens

Squarespace – ‘Legends of Drag:’ An Archive in the Making

Vogue – Legends of San Francisco

Ebony & Irony – Lady Bunny and Monét Celebrate the History of Drag with Harry James Hanson & Devin Antheus and Their Book ‘Legends of Drag’

CREATIVE TEAM



Antheus & Hanson

Harry James Hanson is a non-binary creative director, producer, and lifelong drag performer based in Brooklyn. Harry draws from over a decade of experience in the commercial and editorial worlds. Their work has been published in *The New York Times*, *Vogue*, *Harper's Bazaar*, *Rolling Stone*, *Vice*, and *New York* magazine, among others. As drag artist Ambrosia Alert, she has performed internationally with the Bushwig festival and appeared in *PAPER*, *HuffPost*, and *Revry TV*.

📷 @skirtsuit

🌐 harryjameshanson.com

Devin Antheus is a floral designer and writer, living in Ridgewood, Queens. He brings over a decade of experience in the floral and events industry to Divine Creative. Devin's flowers have shown in art museums, advertising campaigns, film premieres and on Season 2 of HBO's *The Gilded Age*. In addition to co-authoring *Legends of Drag*, his writing has been published in *Vogue*, *Harper's Bazaar*, *The New Inquiry*, and through Contagion Press.

📷 @antheus_

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THANK YOU

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